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NEW HYCRETE ADMIXTURE PROVIDES FLEXIBLE SOLUTION FOR WATERPROOFING WIDE RANGE OF CONCRETE APPLICATIONS

Hycrete W500 is Latest Addition to Line of Integral Waterproofing Products

CARLSTADT, N.J., Nov. 10, 2009 – Hycrete Inc. today introduced W500, the company's newest addition to its portfolio of waterproofing admixtures designed to protect concrete from damage caused by moisture and corrosive materials.

Hycrete W500 is a flexible solution that can be utilized in a wide range of concrete applications with varying levels of waterproofing difficulty. The cost-effective admixture is specifically designed for less-critical waterproofing applications where a full-service approach is not required. It is also ideal for projects with complex waterproofing challenges as a secondary, complementary line of protection alongside traditional waterproofing measures such as membranes. This approach – often referred to in the industry as a “belt-and-suspenders” approach – helps architects and engineers reduce damage risks for building owners by further strengthening overall structural integrity and enhancing building lifecycle.

W500 is based on Hycrete's core integral admixture technology that seals internal capillaries responsible for water penetration in concrete. In addition to reducing water absorption and dissolved salts infiltration, Hycrete admixtures are designed to form a protective coating around steel reinforcement that enhances corrosion protection, even in cracked concrete. In addition to W500, Hycrete offers more-comprehensive solutions and services designed to waterproof concrete construction, including joints, and repair cracks. The company's most-robust offering, System W, can eliminate the need for external membranes, which can contain volatile organic compounds (VOCs) and other non-renewable materials. This approach can make concrete more-easily recyclable.

“Waterproofing concrete isn't a one-size-fits-all approach,” said Hycrete CEO David Rosenberg. “Different projects can have very different waterproofing needs. W500 will help round

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out the Hycrete product line, which in turn allows us to offer more-customized solutions for architects, engineers and contractors.”

Hycrete W500 is dosed at one gallon per cubic yard of concrete and is ideal for both above- and below-grade construction. Specific applications include water containment reservoirs, sewage and water treatment plants, secondary containment structures, underground vaults, extra protection for walls and slabs, tilt-up panel walls, pre-cast components, architectural water features and fountains, bridges, dams and highway infrastructure.

For more information, please visit www.hycrete.com

About Hycrete Inc.

Based in Carlstadt, N.J., Hycrete, Inc. provides concrete producers, builders, designers, and owners with modern concrete construction technology that delivers long-term waterproofing and corrosion protection, accelerating construction schedules, delivering cost savings and providing sustainable construction solutions in the process. The company delivers integral waterproofing that eliminates the need for external membranes, coatings and sheeting treatments. Concrete is batched with Hycrete liquid admixtures to achieve hydrophobic performance (less than 1 percent absorption under BSI 1881-122). The company focuses on mission-critical subgrade, grade, and super grade water and corrosion protection. Applications include deep foundation slabs and walls, podium and plaza decks, roof, water treatment, parking and tunnel structures. For more information, please visit www.hycrete.com.

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